

WEBSITE PRIVACY POLICY

Ninety Nine Reasons Event Management is committed to protecting and respecting your privacy.

This policy (together with any other documents referred to in it) sets out the basis on which any personal information we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal information and how we will treat it.

1 Information collection

1.1 In order to provide a better service to you, we may collect and process the following information about you:

- (a) information that you provide by filling in forms on our site www.ninetyninereasons.co.nz ("**our site**"). This includes information provided at the time of registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information at other times, for example in connection with a promotion or when you report a problem with our site;
- (b) if you contact us, we may keep a record of that correspondence;
- (c) we may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them;

1.2 We only retain personal information for so long as it is necessary for the purposes for which the personal information can lawfully be used.

2 Uses made of the information

2.1 The purposes for which information may be used by us in and outside New Zealand include:

- (a) ensuring that content from our site is presented in the most effective manner for you and for your computer;
- (b) providing you with alerts, newsletter, education materials or information that you requested or signed up to;
- (c) carrying out our obligations arising from any contracts entered into between you and us;
- (d) allowing you to participate in interactive features of our service, when you choose to do so;
- (e) designing and conducting surveys/questionnaires for client profiling/segmentation, statistical analysis, improving and furthering the provision our products and services;
- (f) complying with laws and regulations applicable to us or any of our affiliates in or outside New Zealand;
- (g) legal proceedings, including collecting overdue amounts and seeking professional advices;
- (h) researching, designing and launching services or products including seminars/events/forums;
- (i) promoting and marketing services and products subject to your exercise of the opt-out right (please see further details in Clause 2.2 below); or
- (j) purposes directly related or incidental to the above.

- 2.2 You consent to us using your personal information to promote direct marketing to you. In this connection, please note that:
- (a) your name, contact details (including address, contact number, email address), products and services information, transaction pattern and behaviour, background and demographic data held by us from time to time may be used by us in direct marketing to you;
 - (b) the following classes of services, products and subjects may be marketed to you in direct marketing:
 - (i) services and products related to our site and/or our affiliates (including marketing affiliates programs we are a part of);
 - (ii) reward, loyalty or privileges programmes, promotional offers and related services; and
 - (iii) invitations to events such as seminars/webinars/tele-seminars, conferences, live programs or events.
 - (c) We may conduct direct marketing via fax, email, direct mail, telephone and other means of communication or send e-newsletters to you. You may choose not to receive promotional materials, by simply telling us (see below for contact details) or using the unsubscribe facility, and we will cease to do so, without charge.

3 **Disclosure of your information**

We will keep the personal information we hold confidential but may provide information to:

- (a) personnel, agents, advisers, auditors, contractors, financial institutions, and service providers in connection with our operations or services;
- (b) our overseas offices, affiliates, business partners and counterparts (if any);
- (c) persons under a duty of confidentiality to us in connection with our operations, or services;
- (d) persons to whom we are required to make disclosure under applicable laws and regulations in or outside New Zealand; or
- (e) actual or proposed transferees of our business in or outside New Zealand.

4 **Security**

4.1 All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

4.2 Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

5 **Changes to our privacy policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, we will update you on the changes of our privacy policy by email.

6 **Data transfers**

We may hold your data on servers in New Zealand and any other territories as we see fit from time to time. We may also transfer your data to our overseas offices or to any people listed at Clause 3 above, who may be located in or outside of New Zealand.

7 Your consent and rights

7.1 By using our service, making an application or visiting our website, you consent to the collection and use of your information and other activities as outlined in this policy.

7.2 Under the New Zealand Privacy Act 1993, individuals have the right:

- (a) to check whether we hold personal data about you and to access such data;
- (b) to request us to correct as soon as reasonably practicable any data relating to you that is inaccurate;
- (c) to ascertain our policies and practices in relation to personal information and the kind of personal information held by us;
- (d) to object to the use of your personal data for marketing purposes and we shall not use your personal data for marketing purposes after you communicate your objection to us.

7.3 You may exercise your opt-out right by using the unsubscribe facility in our electronic messages or notifying us if you wish to object to the use of your personal information for direct marketing purposes. Please send requests for such objections, access to data, correction of data, information regarding policies and practices and kinds of data held, questions or complaints to:

Frances Mahoney
5 Harbutt Avenue
Mt Albert, Auckland
021504625
frances.mahoney@99reasons.co.nz

7.4 In accordance with the Privacy Act 1993, in some circumstances, we have the right to and may charge a reasonable fee for processing any data access request.

8 Governing law and jurisdiction

Nothing in this Privacy Policy shall limit the rights of the information subject of personal information under the Privacy Act 1993. This Privacy Policy shall be governed by the laws of New Zealand. You agree to submit to the exclusive jurisdiction of the New Zealand courts.

Last updated: **27 July 2017**